



WSOC-TV

National Media  
815 Stlaters Lane  
Alexandria, VA 22314

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Contract # 318863										
Schedule Dates		Date Entered	06/25/12	Last Modified	09/17/12	Entered By	Jill Hipskind	Charlotte (WSOC)		
Advertiser	Agency	Product	CO-OP	Headline #	06180791 <th>Brand</th> <th>No</th> <th data-cs="3" data-kind="parent">By Broadcast Month</th> <th data-kind="ghost"></th> <th data-kind="ghost"></th>	Brand	No	By Broadcast Month		
National Media	National Media (2711)	Political - Issue (1068)	Demo					Sep. 2012		
815 Stlaters Lane	2599 NRCC IE (131532)	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal				86		
Alexandria, VA 22314	ANGLE,BEN	Telerep/Philadelphia	Package Deal					\$74,750.00		
	/		Commission %	15.00						
	155426/2599		Commission	\$11,212.50						
	National/Political		Net Total	\$63,537.50						
	Standard		Sales Tax							
	NRCC IE 9/14									
	***** THIS IS A CASH IN ADVANCE SCHEDULE *****									

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPN	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	5:30A- 6A (EST)					1			1	1	\$550.00	\$550.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
2.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	5:30P- 6P (EST)					1			1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5 30<	6/25/12
3.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	6P- 6:30P (EST)					1			1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
4.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	6A- 7A (EST)					1			1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	6/25/12
5.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	6:58P- 7:30P (EST)					1			1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
6.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	7A- 8A (EST)					1			1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12
7.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	7:28P- 7:56P (EST)					1			1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
8.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	9A- 10A (EST)					1			1	1	\$425.00	\$425.00	Charlotte (WSOC)	REGIS KELLY<	6/25/12
9.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	11P- 11:35P (EST)					1			1	1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
10.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	12:05A- 1:05A (EST)					1			1	1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
11.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	12P- 1P (EST)					1			1	1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12
12.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	4:30A- 4:59A (EST)					1			1	1	\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS 4:30A	6/25/12
13.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	5A- 5:30A (EST)					1			1	1	\$500.00	\$500.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
14.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	5P- 5:30P (EST)					1			1	1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

National Media  
815 Slatters Lane  
Alexandria, VA 22314

Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE

Account Types  
Billing Type  
Comments

Telerep/Philadelphia, Philadelphia (1057)  
Telerep/Philadelphia, Philadelphia (1057)  
ANGLE,BEN  
/

National/Political  
Standard  
NRCC IE 9/14

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

## Contract # 318863

Date Entered 06/25/12  
Last Modified 09/17/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06180791  
Demo

Charlotte (WSOC)  
By Broadcast Month

Spots 86  
Rate \$74,750.00  
Grand Total: 86 \$74,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	5:30A- 6A (EST)								1	\$550.00	\$550.00	Charlotte (WSOC)	EVE-5AM DAYBRK<		6/25/12
16.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	5:30P- 6P (EST)								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5:30<		6/25/12
17.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	6P- 6:30P (EST)								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<		6/25/12
18.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	6A- 7A (EST)								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EVE NWS DAYBRK<		6/25/12
19.0	Normal Line / Spot	09/18/12-09/18/12	2	:30	6:58P- 6:59P (EST)								1	\$1,900.00	\$1,900.00	Charlotte (WSOC)	ABC-WORLD NWS		6/25/12
20.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	6:58P- 7:30P (EST)								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<		6/25/12
21.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	7A- 8A (EST)								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN ANR-ABC		6/25/12
22.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	7:28P- 7:56P (EST)								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<		6/25/12
23.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	9A- 10A (EST)								1	\$425.00	\$425.00	Charlotte (WSOC)	REGIS-KELLY<		6/25/12
24.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	11P- 11:35P (EST)								1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<		6/25/12
25.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	12:05A- 1:05A (EST)								1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC		6/25/12
26.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	12P- 1P (EST)								1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<		6/25/12
27.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	4:30A- 4:59A (EST)								1	\$275.00	\$275.00	Charlotte (WSOC)	EVE NEWS4:30A		6/25/12
28.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	5A- 5:30A (EST)								1	\$500.00	\$500.00	Charlotte (WSOC)	EVE-5AM DAYBRK<		6/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

**WSOC-TV**

**National Media**  
815 Slater's Lane  
Alexandria, VA 22314

**Salesperson**

**Sales Office**

**Buyer Name**

**Phone/Fax**

**CPE**

**Account Types**

**Billing Type**

**Comments**

Telerep/Philadelphia, Philadelphia (1057)

ANGLE/BEN

/

155/426/2599

National/Political

Standard

NRCC IE 9/14

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

**Sales Tax**

**Net Total**

\$63,537.50

**Commission %**

15.00

**Commission**

\$11,212.50

**Entered By**

Jill Hipskind

**CO-OP**

No

**Headline #**

06180791

**Demo**

Normal

**Order Type**

Package Deal

**Comments**

Entered

6/25/12

**Date Entered**

05/25/12

**Last Modified**

09/17/12

**Schedule Dates**

09/14/12-09/20/12

**Entered By**

Jill Hipskind

**CO-OP**

No

**Headline #**

06180791

**Demo**

Normal

**Order Type**

Package Deal

**Comments**

Entered

6/25/12

**Date Entered**

05/25/12

**Last Modified**

09/17/12

**Schedule Dates**

09/14/12-09/20/12

**Entered By**

Jill Hipskind

**CO-OP**

No

**Headline #**

06180791

**Demo**

Normal

**Order Type**

Package Deal

**Comments**

Entered

6/25/12

**Date Entered**

05/25/12

**Last Modified**

09/17/12

**Schedule Dates**

09/14/12-09/20/12

**Entered By**

Jill Hipskind

**CO-OP**

No

**Headline #**

06180791

**Demo**

Normal

**Order Type**

Package Deal

**Comments**

Entered

6/25/12

**Date Entered**

05/25/12

**Last Modified**

09/17/12

**Schedule Dates**

09/14/12-09/20/12

**Entered By**

Jill Hipskind

**CO-OP**

No

**Headline #**

06180791

**Demo**

Normal

**Order Type**

Package Deal

**Comments**

Entered

6/25/12

**Date Entered**

05/25/12

**Last Modified**

09/17/12

**Schedule Dates**

09/14/12-09/20/12

**Entered By**

Jill Hipskind

**CO-OP**

No

**Headline #**

06180791

**Demo**

Normal

**Order Type**

Package Deal

**Comments**

Entered

6/25/12

**Date Entered**

05/25/12

**Last Modified**

09/17/12

**Schedule Dates**

09/14/12-09/20/12

**Entered By**

Jill Hipskind

**CO-OP**

No

**Headline #**

06180791

**Demo**

Normal

**Order Type**

Package Deal

**Comments**

Entered

6/25/12

**Date Entered**

05/25/12

**Last Modified**

09/17/12

**Schedule Dates**

09/14/12-09/20/12

**Entered By**

Jill Hipskind

**CO-OP**

No

**Headline #**

06180791

**Demo**

Normal

**Order Type**

Package Deal

**Comments**

Entered

6/25/12

**Date Entered**

05/25/12

**Last Modified**

09/17/12

**Schedule Dates**

09/14/12-09/20/12

**Entered By**

Jill Hipskind

**CO-OP**

No

**Headline #**

06180791

**Demo**

Normal

**Order Type**

Package Deal

**Comments**

Entered

6/25/12

**Date Entered**

05/25/12

**Last Modified**

09/17/12

**Schedule Dates**

09/14/12-09/20/12

**Entered By**

Jill Hipskind

**CO-OP**

No

**Headline #**

06180791

**Demo**

Normal

**Order Type**

Package Deal

**Comments**

Entered

6/25/12

**Date Entered**

05/25/12

**Last Modified**

09/17/12

**Schedule Dates**

09/14/12-09/20/12

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**Order Type**

Package Deal

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**Last Modified**

09/17/12

**Schedule Dates**

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Jill Hipskind

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No

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**Demo**

Normal

**Order Type**

Package Deal

**Comments**

Entered

6/25/12

**Date Entered**

05/25/12

**Last Modified**

09/17/12

**Schedule Dates**

09/14/12-09/20/12

**Entered By**

Jill Hipskind

**CO-OP**

No

**Headline #**

06180791

**Demo**

Normal

**Order Type**

Package Deal

**Comments**

Entered

6/25/12

**Date Entered**

05/25/12

**Last Modified**

09/17/12

**Schedule Dates**

09/14/12-09/20/12

**Entered By**

Jill Hipskind

**CO-OP**

No

**Headline #**

06180791

**Demo**

Normal

**Order Type**

Package Deal

**Comments**

Entered

6/25/12



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

**Contract #** **318863**

Date Entered 06/25/12  
Last Modified 09/17/12  
By Broadcast Month Sep. 2012

**Entered By** Jill Hipskind

**CO-OP** No

**Headline #** 06180791

**Demo**

**Order Type** Normal

**Package Deal**

**Commission %** 15.00

**Commission** \$11,212.50

**Net Total** \$63,537.50

**Sales Tax**

**Comments**

National Media  
815 Slatters Lane  
Alexandria, VA 22314

**Sales Office**  
**Buyer Name**  
**Phone/Fax**  
**CPE**

**Account Types**  
**Billing Type**  
**Comments**

Telerep/Philadelphia, Philadelphia (1057)  
ANGLE,BEN  
/

National/Political

Standard

NRCC IE 9/14

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	09/14/12-09/14/12	4	:30	5P- 5:30P (EST)					1		1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12
44.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	5:30A- 6A (EST)						1		1		\$550.00	\$550.00	Charlotte (WSOC)	EYE 5AM DAYBRK<	6/25/12
45.0	Normal Line / Spot	09/14/12-09/14/12	4	:30	5:30P- 6P (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 30<	6/25/12
46.0	Normal Line / Spot	09/14/12-09/14/12	4	:30	6P- 6:30P (EST)						1		1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
47.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	6A- 7A (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	6/25/12
48.0	Normal Line / Spot	09/14/12-09/14/12	2	:30	6:58P- 6:59P (EST)						1		1		\$1,900.00	\$1,900.00	Charlotte (WSOC)	ABC WORLD NWS	6/25/12
49.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	6:58P- 7:30P (EST)						1		1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
50.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	7A- 8A (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MNR AMR-ABC	6/25/12
51.0	Normal Line / Spot	09/14/12-09/14/12	3	:30	7:28P- 7:58P (EST)						1		1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
52.0	Normal Line / Spot	09/14/12-09/14/12	4	:30	9A- 10A (EST)						1		1		\$425.00	\$425.00	Charlotte (WSOC)	REGIS&KELLY<	6/25/12
53.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	11P- 11:35P (EST)						1		1		\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
54.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	12:05A- 1:05A (EST)						1		1		\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
55.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	12P- 1P (EST)						1		1		\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12
56.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	4:30A- 4:59A (EST)						1		1		\$275.00	\$275.00	Charlotte (WSOC)	EYE NWS 4:30A	6/25/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



**WSOC-TV**

**National Media**  
815 Slatters Lane  
Alexandria, VA 22314

**Contract #** **318863** **Date Entered** 06/25/12  
**Schedule Dates** 09/14/12-09/20/12 **Last Modified** 09/17/12  
**Advertiser** NRCC - National Republican Congressional Commi' **Entered By** Jill Hipskind  
**Agency** National Media (2711) **CO-OP** No  
**Product** Political - Issue (1068) **Headline #** 06180791  
**Brand** 2599 NRCC IE (131532) **Demo**  
**Salesperson** Teierep/Philadelphia, Philadelphia (1057) **Order Type** Normal  
**Sales Office** Teierep/Philadelphia, Philadelphia (1057) **Package Deal**  
**Buyer Name** ANGLE,BEN **Commission %** 15.00  
**Phone/Fax** / **Commission** \$11,212.50  
**CPE** 155/426/2599 **Net Total** \$63,537.50  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE 9/14  
**\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\***

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	5A- 5:30A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
58.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	5P- 5:30P (EST)								1	1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12
59.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	5:30A- 6A (EST)								1	1	\$550.00	\$550.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
60.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	5:30P- 6P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 30<	6/25/12
61.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	6P- 6:30P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
62.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	6A- 7A (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	6/25/12
63.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	6:58P- 7:30P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
64.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	7A- 8A (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12
65.0	Normal Line / Spot	09/17/12-09/17/12	3	:30	7:28P- 7:58P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
66.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	9A- 10A (EST)								1	1	\$425.00	\$425.00	Charlotte (WSOC)	REGIS&KELLY<	6/25/12
67.0	Normal Line / Spot	09/15/12-09/15/12	2	:30	11:30P- EYEWITNESS NEWS								1	1	\$800.00	\$800.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
68.0	Normal Line / Spot	09/15/12-09/15/12	3	:30	12P- 12:30P (EST)								1	1	\$450.00	\$450.00	Charlotte (WSOC)	EYEWIT MDDY SA	6/25/12
69.0	Normal Line / Spot	09/15/12-09/15/12	3	:30	6A- 7A (EST)								1	1	\$425.00	\$425.00	Charlotte (WSOC)	EYE NW SA MRN1	6/25/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

**Contract # 318863**

Date Entered 06/25/12

Last Modified 09/17/12

Entered By Jill Hipskind

No

Grand Total: 86

\$74,750.00

**Charlotte (WSOC)**

By Broadcast Month

Spots

Rate

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Schedule Dates 09/14/12-09/20/12

Entered By

CO-OP

Entered By

Jill Hipskind

No

Grand Total: 86

\$74,750.00

**WSOC-TV**Advertiser NRCC - National Republican Congressional Commi  
Agency National Media (2711)  
Product Political - Issue (1068)  
2599 NRCC IE (131532)Headline # 06180791  
Demo  
Order Type  
NormalPackage Deal  
Commission % 15.00  
Commission  
\$11,212.50Net Total  
\$63,537.50

Sales Tax

Comments

National Media  
815 Slaters Lane  
Alexandria, VA 22314Sales Office  
Buyer Name ANGLE,BEN  
Phone/Fax /  
CPE 155/426/2599Account Types  
National/Political

Standard

NRCC IE 9/14

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / Spot	09/15/12-09/15/12	3	:30	7A- 8A (EST)					2		2		2	\$450.00	\$900.00	Charlotte (WSOC)	EYE NW SA MRN2	6/25/12
71.0	Normal Line / Spot	09/15/12-09/15/12	4	:30	7:30P- 8P (EST)					2		2		2	\$600.00	\$1,200.00	Charlotte (WSOC)	ET/WKND	6/25/12
72.0	Normal Line / Spot	09/15/12-09/15/12	2	:30	8A- 9A (EST)					1		1		1	\$800.00	\$800.00	Charlotte (WSOC)	GD MRN-SAT-ABC	6/25/12
73.0	Normal Line / Spot	09/16/12-09/16/12	3	:30	12P- 12:30P (EST)					1		1		1	\$450.00	\$450.00	Charlotte (WSOC)	EYEWIT MDDY SU	6/25/12
74.0	Normal Line / Spot	09/16/12-09/16/12	2	:30	6P- 6:30P (EST)					1		1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYE NWS SUN 6	6/25/12
75.0	Normal Line / Spot	09/16/12-09/16/12	3	:30	6A- 7A (EST)					1		1		1	\$425.00	\$425.00	Charlotte (WSOC)	EYE NW SU MRN1	6/25/12
76.0	Normal Line / Spot	09/16/12-09/16/12	2	:30	7A- 8A (EST)					2		2		2	\$450.00	\$900.00	Charlotte (WSOC)	EYE NW SU MRN2	6/25/12
77.0	Revised Line / Spot	09/16/12-09/16/12	3	:30	11P- 11:35P (EST)					1		1		1			Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
77.1	Normal Line / Spot	09/20/12-09/20/12	3	:30	12A- 12:35A (EST)					1				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
77.1.1	Closed Preempt	09/20/12															Charlotte (WSOC)	Program Change/Spot -	
78.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	12:05A- 1:05A (EST)					1		1		1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
79.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	12P- 1P (EST)					1		1		1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12
80.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	4:30A- 4:55A (EST)					1		1		1	\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS 4-3:0A	6/25/12
81.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	5A- 5:30A (EST)					1		1		1	\$500.00	\$500.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

National Media  
815 Slater's Lane  
Alexandria, VA 22314

Schedule Dates  
Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

09/14/12-09/20/12  
NRCC - National Republican Congressional Commi  
National Media (2711)  
Political - Issue (1068)  
2599 NRCC IE (131532)  
Telerep/Philadelphia, Philadelphia (1057)  
Telerep/Philadelphia  
ANGLE,BEN  
/  
15/426/2599  
National/Political  
Standard  
NRCC IE 9/14  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Contract # 318863											Date Entered	06/25/12
Schedule Dates											Last Modified	09/17/12
Advertiser											Entered By	Jill Hipskind
CO-OP	CO-OP	CO-OP	CO-OP	CO-OP	CO-OP	CO-OP	CO-OP	CO-OP	CO-OP	CO-OP	CO-OP	CO-OP
Headline #	06180791	Headline #	06180791	Headline #	06180791	Headline #	06180791	Headline #	06180791	Headline #	06180791	Headline #
Demo	Demo	Demo	Demo	Demo	Demo	Demo	Demo	Demo	Demo	Demo	Demo	Demo
Order Type	Normal	Order Type	Normal	Order Type	Normal	Order Type	Normal	Order Type	Normal	Order Type	Normal	Order Type
Package Deal	Normal	Package Deal	Normal	Package Deal	Normal	Package Deal	Normal	Package Deal	Normal	Package Deal	Normal	Package Deal
Commission %	15.00	Commission %	15.00	Commission %	15.00	Commission %	15.00	Commission %	15.00	Commission %	15.00	Commission %
Commission	\$11,212.50	Commission	\$11,212.50	Commission	\$11,212.50	Commission	\$11,212.50	Commission	\$11,212.50	Commission	\$11,212.50	Commission
Net Total	\$63,537.50	Net Total	\$63,537.50	Net Total	\$63,537.50	Net Total	\$63,537.50	Net Total	\$63,537.50	Net Total	\$63,537.50	Net Total
Sales Tax		Sales Tax		Sales Tax		Sales Tax		Sales Tax		Sales Tax		Sales Tax

## CONFIRMATION CONTRACT

Date: Accepted-Station: Date: Comments:  
Accepted-Agency/Advertiser:

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